

Sept 30, 2011

Globalization(s)
POL S 527A
Fall 2011

Instructor: Aseem Prakash
Class Time: Monday, 1:30-4:20 p.m.
Class Location: Smith 115
Office Hours: By appointment
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Course Objective

Globalization, the increasing levels cross-border flows of good, services, people, policies, and ideas across countries, is an important concept in contemporary social science. This graduate seminar will survey social science scholarship on political, economic, and sociological dimensions of globalization. We will focus both on the causes of globalization and their consequences. We will look at the role of state actors, non-state actors including NGOs and firms, in these processes. We will cover a wide range of issues ranging from the usual suspects such as trade and investment to urbanization, migration, environmental and labor issues. While you will read some theoretical pieces, my main thrust is to expose you to the empirical literature on globalization. With this input, you should develop a better sense of the challenges posed and the opportunities created by globalization for public policy and governance. And eventually, this should empower you to thoughtfully contribute to the various globalization debates.

Readings

We will read two books and several articles. The books are:

Deborah Avant, Martha Finnemore, and Susan Sell. Editors. 2010. *Who Governs the Globe*. Cambridge University Press. ISBN: 978-0521122016

Matthew Potoski and Aseem Prakash. Editors. 2009. *Voluntary Programs: A Club Theory Perspective*. The MIT Press. ISBN: 978-0262662048

Articles are available at: <http://catalog.lib.washington.edu/search/r?SEARCH=pol+s+527>

Course Expectations

This seminar requires active student participation. You are expected to energetically and thoughtfully contribute to class discussions in the following ways.

Student Presentations

For every session, students will present and critique the assigned articles. The discussant-presenter should prepare a two page (single-spaced) “Article Memo” which summarizes the article, examines its strengths and weaknesses, and identifies questions it raises for future research. Please email this memo to the class by Monday, 9:00 a.m.. The discussant-presenter should budget about 10 minutes for the in-class oral presentation.

Class Participation

Needless to say, I expect seminar participants to review all the assigned readings prior to the class. Based on these readings, please will email me a couple of questions or issues you want to discuss in the class (students assigned a specific article will not do so; they will email their “Article Memo” only). Instead of listing your questions, please briefly explain how these questions contribute to our understanding of the article(s) under discussion. Your “Key Questions Memo” should be about one page (single-spaced) and reach me by Monday, 9:00 a.m.

Research Proposal

A five page (single-spaced) research proposal is due December 5. Treat this as a first cut for a grant proposal (say, NSF dissertation grant) or your MA/PhD thesis proposal. One page proposal outlines are due November 14. Please structure your research proposal as follows:

- Research Puzzle: What is the central issue you want to study and why is it theoretically important? What are key variables?
- Research Context: How does your topic fit in the globalization literature? What are relevant concepts or models? What are the research gaps?
- Research Design: What is the appropriate research strategy for examining your research puzzle? What are your hypotheses? What are your data requirements? How would you analyze and interpret the data?
- Contributions: What new insight your research is expected to provide? What are the implications for future research on globalization?

Evaluation

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|---|-----------|
| Article Memo: | 40 points |
| Key Questions Memo and class participation: | 40 points |
| Research proposal: | 20 points |

Class Schedule

Monday, October 3

Overview

Guillen. 2001. Is Globalization Civilizing, Destructive or Feeble? A Critique of Five Key Debates in the Social Science Literature. *Annual Review of Sociology*. 27: 235-260.

Branch. 2011. Mapping the Sovereign State: Technology, Authority, and Systemic Change. *International Organization*. 65: 1-36

Crafts and Venables. 2003. Globalization in History. A Geographical Perspective, <http://www.nber.org/chapters/c9592.pdf>

Chase-Dunn. 1999. Globalization: A World System Perspective. *Journal of World-Systems Research*. 5 (Summer): 187-215.

Appadurai. 1990. Disjuncture and Difference in the Global Cultural Economy. *Public Culture*. 2(2): 1-24.

Monday, October 10

Trade and Investment

Nölke and Vliegenthart. 2009. Enlarging the Varieties of Capitalism: The Emergence of Dependent Market Economies in East Central Europe. *World Politics*. 61(4): 670-702.

Chase. 2008. Moving Hollywood Abroad: Divided Labor Markets and the New Politics of Trade in Services. *International Organization*. 62: 653-687.

Lyons and Brown. 2010. Has Mercantilism Reduced Urban Poverty in SSA? Perception of Boom, Bust, and the China–Africa Trade in Lomé and Bamako. *World Development*. 38(5): 771-782.

Minten, Randrianarison, and Swinnen. 2009. Global Retail Chains and Poor Farmers: Evidence from Madagascar. *World Development*. 37(11): 1728-1741.

Ehrlich. 2010. The Fair Trade Challenge to Embedded Liberalism. *International Studies Quarterly*. 54 (4): 1013-1033.

Monday, October 17

Migration and Immigration

Lebland, Fitzgerald, and Teets. 2009. Defying the Law of Gravity: The Political Economy of International Migration, <http://ssrn.com/abstract=1421326>

Freeman. 1995. Modes of Immigration Politics in Liberal Democratic States. *International Migration Review*. 29(4): 881-902.

Earnest. 2006. Neither Citizen nor Stranger: Why States Enfranchise Resident Aliens. *World Politics*. 58(2): 242-275.

Adams and Page. 2005. Does International Migration and Remittances Reduce Poverty in Developing Countries? *World Development*. 33(10): 1645-1669.

Eckstein. 2010. Remittances and Their Unintended Consequences in Cuba. *World Development*, 38(7).

Monday, October 24

World Society and World Systems

Frank, Hironaka, and Schofer. 2000. The Nation State and the Natural Environment over the Twentieth Century. *American Sociological Review*. 65: 96-116.

Meyer, Ramirez, and Soysal. 1992. World Expansion and Mass Education, 1870-1980. *Sociology of Education*. 65: 128-49.

Ramirez, Soysal, and Shanahan. 1997. The Changing Logic of Political Citizenship: Cross-National Acquisition of Women's Suffrage Rights, 1890-1990. *American Sociological Review*. 62: 735-45

Chase-Dunn, Kawano and Brewer. 2000. Trade Globalization since 1795: Waves of Integration in the World-System. *American Sociological Review*. 65(1): 77-95.

Ekholm and Friedman. 1982. Capital Imperialism and Exploitation in Ancient World Systems. *Review*. 4 (Summer): 87-109.

Friedman. 1999. Indigenous Struggles and the Discrete Charm of the Bourgeoisie. *Journal of World-Systems Research*. 5(Summer): 391-411.

Monday, October 31

Global Governors book

Monday, November 7

Global Cities

Castells. 2002. Local and Global: Cities in the Network Society. *Journal of Economic and Social Geography*. 93(5): 548-558.

Sassen. 2002. Global Cities and Diasporic Networks.
<http://transnationalism.uchicago.edu/Diasporic%20Network.pdf>

Benton-Short, Price, and Friedman. 2005. Globalization from Below: The Ranking of Global Immigrant Cities. *International Journal of Urban and Regional Research*. 29(4): 945-959.

Minten, Reardon, Sutradhar. 2010 Food Prices and Modern Retail: The Case of Delhi. *World Development*. 38(12): 1775-1787.

Hamnett. 1994. Social Polarisation in Global Cities: Theory and Evidence. *Urban Studies*. 31(3): 401-424.

May, Wills, Datta, Evans, Herbert, and McIlwaine. 2007. Keeping London Working: Global Cities, the British State and London's New Migrant Division of labour. *Transactions of the Institute of British Geographers*. 32(2): 152-167.

Monday, November 14

Aid and Capital

Pepinsky. 2008. Capital Mobility and Coalitional Politics: Authoritarian Regimes and Economic Adjustment in Southeast Asia. *World Politics*. 60: 438-474

Winters. 2010. Choosing to Target: What Types of Countries Get Different Types of World Bank Projects. *World Politics*. 62: 422-458.

Hartzell, Hoddie and Bauer. 2010. Economic Liberalization via IMF Structural Adjustment: Sowing the Seeds of Civil War? *International Organization*. 64(2): 339 - 356.

Andrianova, Demetriades, and Xu. 2011. Political Economy Origins of Financial Markets in Europe and Asia. *World Development*. 39(5): 686-699.

Morfit. 2011. AIDS is Money: How Donor Preferences Reconfigure Local Realities *World Development*. 39(1): 64-76.

Monday, November 21

Welfare, Labor, and Human Rights

Martin and Thelen. 2007. The State and Coordinated Capitalism: Contributions of the Public Sector to Social Solidarity in Postindustrial Societies. *World Politics*. 60: 1-36.

Teitelbaum. 2010. Mobilizing Restraint: Economic Reform and the Politics of Industrial Protest in South Asia. *World Politics*. 62: 676-713.

Nijhuis. 2009. Worker Solidarity, Employer Opposition, and the Development of Old-Age Pensions in the Netherlands and the United Kingdom. *World Politics*. 61: 296-329

Anner. 2009. Two Logics of Labor Organizing in the Global Apparel Industry. *International Studies Quarterly*. 53 (3): 545-570.

Schwartz and Seabrooke. 2008. Varieties of Residential Capitalism in the International Political Economy: Old Welfare States and the New Politics of Housing. *Comparative European Politics* 6 (3): 237-261.

Monday, November 28

New Modes of Governance

Voluntary Programs Book

Monday, December 5

Global Environmental Politics

Papers from the Princeton Conference